

## I- Private Public Partnerships

### ➤ Pipeline and new programme development

**Climate Citizenship Project (Dogus Group and Turkish Education Volunteers Foundation):** Following Dogus Group's participation in the UN Global Compact, UNDP and Dogus have started discussions on identifying potential areas of collaboration to achieve MDGs and address country's development challenges, which resulted in development of a project concept that reflects the company's long term vision on enhancing the quality of education and addressing global environmental responsibilities. Following a series of consultations between Dogus, UNDP's environment group, the Turkish Education Volunteers Foundation and Kid's Mind Consultancy, the project named "Climate Citizenship" was prepared with the aim to provide climate change and environment education to children and youth at schools, mobile units and through information and communication technologies.

**Sismail (Kandilli Observatory):** UNDP and Bogazici University's Kandilli Observatory have been in a collaboration for many years to raise awareness on disaster preparedness and response by providing trainings at schools and organizing media campaigns. Kandilli Observatory has expressed its interest in collaborating with UNDP on a new earthquake awareness raising project, called "Sismail", which the observatory is in preparation of for some time. Sismail Project aims to raise children's awareness on earthquake with a truck that will encompass training facilities including simulation models. The Observatory has already received the private sector's support for the project, Volvo is providing the truck and an oil company would be providing oil for the truck. Other partners in the pipeline are International Transporters' Association and Cement Producers' Association. Discussions on the further development of the Project will be maintained between UNDP and Kandilli Observatory.

**Environment Friendly Technologies Initiative (Filli Boya):** UNDP has started negotiations with Filli Boya, a dye manufacturer company, to establish an activity plan for the promotion of the environment friendly technologies, which is one of the principles of the Global Compact. It was agreed with the company to organize a thematic discussion forum on the subject by bringing the interest groups together to ignite a round of working level discussions to establish the relevant institutional structures to promote and award research and development on the use of environment friendly as well as healthy technologies in industry.

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***Achieving Information Society (IT Sector):*** UNDP has brought leading IT companies together to seek for increased collaboration and synergies in achieving information society in Turkey. Vodafone, Intel, Microsoft and Cisco have shared their interest in supporting the achievement of an umbrella programme, which builds on UNDP's ongoing partnerships with the companies for individual projects. This collaboration was further expanded with the inclusion of the Digital Opportunity Trust (DOT), a Canadian NGO which holds the mission to promote community-led economic and social development by building human capacity for technology. After a lengthy consultation and negotiation period, a complementary project was prepared and submitted by DOT to Canadian CIDA for funding.

***Connected Industries (Cisco and ITKIB):*** UNDP and Cisco representatives have met with executives at Talu Textiles, Mavi Jeans, and Gurmen Group (Ramsey and Kip) to secure their agreement to act as anchor clients for the pilot project. Each of the three anchor clients has completed needs analysis surveys, has conducted same surveys with selected SME suppliers, and has agreed to join, along with SME supplier representatives, at an SME Value Chain workshop which will be conducted on 22-23 August at ITKIB's central office. The workshop will cover the following points: discuss concepts for ITKIB's industry profiling tool and directory database integrated with advanced business communications capabilities for the pilot partners; discuss the use of ICT in improving value chain efficiencies in the Turkish textile and clothing sectors; and identify pain points and unmet business needs that can be addressed through the pilot project and subsequent phases aimed at improving value chain integration. The output of the workshop will be an understanding of requirements necessary to implement a value chain improvement pilot project with the above companies and their suppliers.

The pilot phase of the Project will seek to provide improved business communications between exporting, advanced assemblers ("Anchor Clients") and 10-15 of their SME suppliers. Based on a workshop and needs analysis of the Anchor and SME clients, a proof-of-concept implementation and training program will be developed.

➤ **Ongoing initiatives**

***Accelerating CSR in new EU Member and Candidate Countries:*** The baseline report on Turkey's existing CSR situation was prepared by the CSR Association of Turkey under the framework of the regional project led by UNDP Lithuania Office. The first regional meeting was realized in Brussels on June 26, 2007, where Turkey was represented with 21 participants. Baseline study reports of each participating country were presented at the meeting.

***Life Plus Youth Fund:*** Mr. Cenk Turker has joined the Private Sector Team as the Project Manager of Life Plus Youth Fund Project in which UNDP has partnered with Coca-Cola Turkey.

A training for the applicants was realized on 16-20 July in Istanbul to provide the participants with knowledge and tools on project cycle management, the principles of engaging in partnerships and group dynamics. The project concepts were also improved throughout the training, based on the knowledge provided and the participants were advised on how to develop a high quality project application document. The full project applications will be received by 10 August to be reviewed and awarded by a committee by 20 August.

***IT Peer Education:*** The Project team organized a meeting with the Governorship of Istanbul on 13 July with the aim of getting their support for the ICT trainings in Istanbul. The meeting was quite fruitful and the Deputy Governor of Istanbul, Mr. Fikret Kasapoglu mentioned that the Governorship is ready to give any support for the project including provision of premises whereby ICT trainings could be maintained. The Deputy Governor also briefed the participants on their ongoing and pipeline development initiatives and added that the Governorship of Istanbul would like to partner with UNDP in any development initiative that would cover the Istanbul region.

***Black Sea Trade and Investment Promotion Programme (BSTIP):*** A cooperation agreement between BSEC Secretary-General and Kemal Dervis was signed on 28 June at the BSEC headquarters in Istanbul. The aim of this agreement is to strengthen the partnership between the two parties under the Black Sea Trade and Investment Promotion Project.

***Growing Sustainable Business Project:***

- The Memorandum of Understanding Agreement on the Micro-finance Project was signed by UNDP, TEB (Turkish Economy Bank) and GYIAD (Young Executives and Businessmen Association of Turkey) on June 28, 2007 with the participation of Kemal Dervis. With this Project, TEB will be proving a credit pool of 11.5 million dollars to young graduates of vocational schools, in particular women and GYIAD will be providing trainings to the graduates. UNDP will be the implementing partner of the Project. A similar project with Koc Group's Yapı Kredi Bank and Yapı Kredi Insurance is also in the pipeline with a more emphasis on micro-insurance.
- UNDP has been working on a Tele-Medicine Project with INTEL and Family Physicians Association which would enable the development of tele-consultation in Turkey. The project is currently in the pipeline and once every aspect becomes clear, a pilot practice will be realized in Adiyaman.
- UNDP has been having meetings with Carrefour in order to launch a fair-trade project in Turkey. Similar practices have been going on in Carrefour's branches in other parts of the world. Once the project comes into existence, a pilot practice will be realized with producers in Adiyaman.
- Another possible partnership of UNDP on fair-trade is with TARIS (Union of Agricultural Sales Cooperatives in Turkey). TARIS carries on its activities with Fig, Raisin, Cotton and Oil Seeds Agricultural Sales Cooperatives in 57 locations in Aegean and Marmara Region and with more than 75.600 producer members.
- UNDP incorporation with BSEC has been working on another fair-trade project which will encompass the production and export of herbs that exist in countries located in the Black Sea Region. At the first meeting of the project, UNDP GSB Broker made a presentation to the representatives from BSEC on what fair-trade is about and what can be done concerning these herbs and a follow up meeting will be realized in the coming weeks.

## II- Global Compact

**Global Compact Leaders Summit:** The Global Compact Leaders Summit took place in Geneva on July 5-6, 2007 with the participation of UN Secretary-General, CEOs and other chief executives, NGOs, IOs and Government Representatives. 12 executives from Turkey attended the event. Mr. Ali Koc, the President of Communication and IT Groups of Koc Group made a speech at the Summit, which is available at [http://www.koc.com.tr/en-US/SocialResponsibility/SocialProjects/gc\\_ayk\\_eng\\_2007.htm](http://www.koc.com.tr/en-US/SocialResponsibility/SocialProjects/gc_ayk_eng_2007.htm)

**Steering Committee Meeting and Quality Congress:** The Quality Association hosted the Steering Committee Meeting on 20 June to share and discuss the program of the 16<sup>th</sup> Quality Congress, which will take place on 12-14 November 2007 with the participation of Kofi Annan and Kemal Dervis. UNDP is closely working with the Association on the programme which will focus on global competitiveness and world citizenship, and include forums on the Global Compact and a signing ceremony for the new participants. The details of the programme is available at <http://kongre.kalder.org.tr/2007EN/> .

**The Global Compact National Network Meeting:** The Annual National Network Meeting of the Global Compact will take place in September 2007, hosted by the Koc Group. UNDP and CSR Association are supporting the Koc Group with the organization. The program includes key note speeches, sharing of newly available guidelines in Turkish language, a workshop on country examples and best practices, as well as a training on how to develop a COP.

**IOE Employers' Guide on the UN Global Compact:** UNDP and the Union of Turkish Employers Associations localized and printed 50,000 copies of the Employer's Guide on the UN Global Compact prepared by International Organization of Employers. The publication is dispatched to Turkish companies and available at UNDP Istanbul office on demand.

**New Participants of the Global Compact:** The number of the active GC signatories in Turkey has become 85 as of July 2007 with the participation of:

- **ALSIAD** (ALSIAD is an industry and business association established in Alanya, Turkey. Information on the organization is available at [www.alsiad.org.tr](http://www.alsiad.org.tr))
- **Ants Textile** (Ants Textile was established in February 2006 with the aim of producing %100 natural and antibacterial bamboo and organic cotton fabric, and serving its textile products which is weaved from these fabrics to its customers. More information is available at [www.antstekstil.com](http://www.antstekstil.com))
- **Sigma Consultancy** (Sigma is a business management solutions company on process management, supply chain management, customer relations management and ERP. More information is available at [http://www.tepum.com.tr/english/sigma\\_eng\\_home\\_page.htm](http://www.tepum.com.tr/english/sigma_eng_home_page.htm) )
- **P3 Communication Company** (P3 provides consultancy and support to companies on corporate social responsibility projects. Information on the company is available at [www.p3.com.tr](http://www.p3.com.tr))

- *Eksioglu Construction* (Eksioglu was founded in 1950 and has a mission to improve living conditions of people. Information on the company is available at <http://www.eksiogluinsaat.com.tr/> )
- *Civil Society Development Centre – STGM* (STGM aims to develop a civil society map and database and help them improve their work through specific studies and education. STGM also helps NGOs improve their organisational, institutional, managerial, financial and legal bases as well communication and human resources. More information is available at <http://www.stgm.org.tr/> )
- *Namik Kemal University* (NK University was founded in 2006 in Tekirdag. Information is available at <http://www.nku.edu.tr> )
- *AKUT Search and Rescue* (Founded in 1996 AKUT aims to provide search and rescue assistance at emergencies. AKUT is a member of UN's INSARAG advisory group. More information is available at <http://www.akut.org.tr> )
- *Su Communication Company* (Su is a registered Organizational Stakeholder of the Global Reporting Initiative and an Associate Member of AccountAbility. Information is available at <http://www.suiletisim.net> )