



### Welcome to the first edition of the Global Compact newsletter!

I am delighted with the growing interest in corporate social responsibility in Ukraine and an indication of this, is the recent expansion of the Global Compact network. Thirteen new companies and NGOs have recently joined the network bringing our total to forty-seven. We have established a national network which I see as being dynamic, building upon the capacities of its members and representing the

diversity of their interests.

The newsletter will provide us with an excellent opportunity to exchange experiences and information about Ukrainian Corporate Social Responsibility (CSR) success stories and lessons learnt. The newsletter will also highlight our joint activities as a network and our collaboration with different stakeholders such as a government and the media.

The United Nations will continue to support the Global Compact Ukraine network in its efforts to enhance the corporate social responsibility movement in Ukraine.

Sincerely Yours  
Francis O'Donnell

### Meet the Private Sector Team:

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## Highlights

### Tetra Pak

Tetra Pak hosted the first Global Compact business information meeting at their office in Kyiv on Tuesday 31st October. There was an excellent range of presentations which will set the standard for such future Global Compact meetings. Participants were also able to tour the Tetra Pak factory premises thus learning about the packaging material production process and seeing CSR as an integral component of these business operations.



The meeting kicked off with a presentation by Tetra Pak Managing Director, Fredrik Svinhufvud making the compelling moral and business case for company engagement in CSR in Ukraine. He highlighted the long term perspective that Tetra Pak has adopted both to building their business in Ukraine and more recently to developing their local CSR initiatives. Also emphasised was Tetra Pak's worldwide and local commitment to the Global Compact. One of Tetra Pak's key CSR commitments is to improving waste management in Ukraine.

Currently there are 32 billion tons of waste in Ukraine including industrial, hazardous and household waste and this is growing by 900 millions tons a year. Tetra Pak aims to recycle 2% of post consumer, customer and factory waste in 2006 rising to 10% by 2010. This will be achieved by repulping these products at a paper mill in Chernigiv. Globally in 2005 18.3 billion cartons were recycled and turned into paper bags, egg boxes and kitchen and toilet paper. Through such strategies, Tetra Pak aim to develop market share and anticipate the emergence of niche markets for ethically produced products.

### Avian Influenza Private Sector Forum

This forum brought together UN officials working on contingency planning for Avian Influenza (AI) pandemics and representatives from government and the private sector. The aim was to raise awareness about AI and to consider its future impact on business operations. Speakers included government



representative, Francis O'Donnell, UN Resident Coordinator, Mr Serhiy Bereshnov, First Deputy Minister of Health, Alfredo Witschi-Cestari, UN Avian Influenza Advisor, and from the private sector Mr. Blane Lowe, Pfizer Corporation; Ms. Anna Mikulitskaya, Citibank; Ms. Maria Zubok, Cargill Enterprises. Mr Lowe mentioned the need to be informed and to recognise the potential scale of the problem, Cargill – a company known for its global commitment to safety – stressed its willingness to work with other businesses and organisations to mitigate the impact of AI on the Ukrainian economy. Citibank identified themselves as market leaders in developing AI preparedness tools for the business sector. AI remains an important issue with outbreaks occurring in a greater number of countries; 53 in 2006 of which 41 were experiencing/encountering AI for the first time.

	<p><b>All-Ukrainian Civic Association "Successful Ukraine"</b> Українська Громадська Організація «Успішна Україна»</p>
	<p><b>Center for Corporate Citizenship/Democratic Foundation</b> <i>Ngo working on corporate citizenship</i></p>
	<p><b>Dolya Dytny</b> <i>International philanthropic foundation</i></p>
	<p><b>Enterprise with 100% Foreign Investments Ericsson</b> Дочірнє підприємство з 100% іноземними інвестиціями «Ерікссон» <i>Telecommunication</i></p>
	<p><b>Institute of Oil Transportation / Інститут транспортування нафти</b> <i>Professional, Scientific and Technical Services / Професійні, наукові, технічні послуги</i></p>
	<p><b>JSC Commerical Bank for Social Development "Ukrsozbank"</b> <i>Retail banking, Corporate banking, Financial institutions and treasury operations</i></p>
	<p><b>JSC Kyivskyi Zavod Vuglekysloty</b> <i>Carbon dioxide – manufacturer</i></p>
	<p><b>NIKO Corporation / Корпорація НІКО</b> <i>Automobile &amp; Auto Components / Автомобілі &amp; Автозапчастини</i></p>
	<p><b>Ukrainian Employers Association / Всеукраїнська асоціація роботодавців</b> <i>Representation and defense of employers' rights and interests</i></p>
	<p><b>Union of Entrepreneurs of Small, Middle-Sized and Privatized Enterprises of Ukraine</b> Спілка підприємців малих, середніх і приватизованих підприємств України <i>Union of Entrepreneurs of Small, Middle-Sized Business</i></p>
	<p><b>Volia, Group of Companies</b> <i>Telecommunication</i></p>
	<p><b>XXI Century Investment / Компанія «XXI Століття»</b> <i>Real Estate</i></p>
	<p><b>Youth CAN (Community Action Network)</b> Всеукраїнська Молодіжна Громадська Організація «Молодь Може» <i>Education; Community development</i></p>

Company / Organization	Sector / Type of Activity
<b>All-Ukrainian public organization “Ukrainian Public Relations League”</b> Українська Громадська Організація “Українська Ліга зі зв'язків із громадськістю”	Media & Communication; Professional, Scientific and Technical Services/ Медіа і комунікації; Професійні, наукові, технічні послуги
<b>American Chamber of Commerce in Ukraine</b> Американська Торгівельна Палата в Україні	Business Association & Public Organization/ Бізнес асоціація
<b>British Airways Ukraine</b> / Брітїш Еірвейс Україна	Tourism & Leisure / Туризм & Відпочинок
<b>Bytsko Travel Company</b> / Туристична Компанія Бітско	Tourism & Leisure / Туризм & Відпочинок
<b>Coca-Cola Beverages Ukraine Ltd</b> / Кока-Кола Беввериджиз Україна	Food & Drinks / Їжа & напої
<b>Commercial Bank Active-Bank</b> / Комерційний банк “Актив-банк”	Finance & Insurance / Фінанси & Страхування
<b>Consortium for the Enhancement of Ukrainian Management Education</b> Консорціум із удосконалення менеджмент-освіти в Україні	Education; Professional, Scientific and Technical Services/ Освіта; Професійні, наукові, технічні послуги
<b>Corporation “Scientific Production Investment Group “INTERPIPE”</b> Корпорація “Науково-виробнича інвестиційна група “ІНТЕРПАЙП”	Industrial Conglomerate / Промисловий конгломерат
<b>European Business Association</b> / Європейська Бізнес Асоціація	Business Association & Public Organization/ Бізнес асоціація
<b>Federation of Employers of Ukraine</b> / Федерація роботодавців України	Social dialogue, promotion of CSR, favourable climate for entrepreneurship/ Соціальний діалог; сприяння соціальної відповідальності бізнесу та сприятливого середовища для підприємництва
<b>Federation of Trade Unions of Ukraine</b> / Федерація професійних спілок України	Representation of workers interests, protection of workers rights/ Представлення та захист інтересів та прав працівників
<b>Gestalt Consulting Group</b> / Гештальт Консалтинг Груп	Professional, Scientific and Technical Services/ Професійні, наукові, технічні послуги
<b>GlaxoSmithKline Ukraine Representative Office</b> Представництво ГлаксоСмітКляйн в Україні	Pharmaceuticals & Biotechnology/ Фармацевтичні вироби & біотехнології
<b>Institute for Sustainable Communities, Ukraine Citizen Action Network Project</b> Інститут Сталих Спільнот, Мережа громадянської дії в Україні	Education; Professional, Scientific and Technical Services/ Освіта; Професійні, наукові, технічні послуги
<b>International Center for Policy Studies</b> Міжнародний центр перспективних досліджень	Independent researches; NGO Незалежні дослідження; неурядова організація
<b>Joint Stock Commercial Bank “HVB Bank Ukraine”</b> Акціонерний Комерційний Банк “ХФБ Банк Україна”	Finance & Insurance / Фінанси & Страхування
<b>Joint Stock Банк “Надра”</b>	Finance & Insurance/ Фінанси & Страхування
<b>JSC “Kyivstar GSM”</b> / ВАТ “Київстар”	Mobile Telecommunication/ Мобільний зв'язок
<b>LLC “Leo Burnett Ukraine”</b> / ТОВ “Лео Бернетт Україна”	Media & Communication / Медіа & Комунікації
<b>LLC “Nissan Motor Ukraine”</b> / ТОВ “НИССАН Мотор Україна”	Automobile & Auto Components / Автомобілі & Автозапчастини
<b>LLC “Tetra Pak Ukraine”</b> / ТОВ “Тетра Пак”	Containers & Packaging / Тара & Упаковка
<b>LLC “TNK-BP Ukraine”</b> / ТОВ “ТНК-БП Україна”	Oil & Gas / Бензин & Паливно-мастильна продукція
<b>Lviv Regional Association of Small and Medium-size businesses</b> Львівська обласна асоціація малого та середнього підприємництва	Support of entrepreneurship, complex of business and public services for entrepreneurs/ Підтримка підприємництва, комплекс послуг для підприємництва
<b>Odessa Regional Chamber of Commerce and Industry</b> Одеська регіональна торгово-промислова палата	Foreign trade services/ Зовнішньоторговельні послуги
<b>PROsto-INSURANCE</b> / Про100 Страхування	Finance & Insurance / Фінанси & Страхування
<b>S.C. Johnson Ukraine</b> / С.К. Джонсон Україна	Personal Care & Household Products Продукти для особистої гігієни та господарства
<b>Scientific and Industrial Enterprise “OMiTex”</b> Науково-виробниче підприємство “OMiTex”	Telecommunication / Телекомунікації
<b>Siemens Ukraine</b> / Сіменс Україна	Technology hardware & Electrical equipment/ Технологічне обладнання & Електричні прилади
<b>System Capital Management</b> / Систем Капітал Менеджмент	Industrial Conglomerate / Промисловий конгломерат
<b>The Lviv Chamber of Commerce and Industry</b> / Львівська торгово-промислова палата	Foreign trade services / Зовнішньоторговельні послуги
<b>Ukrainian Association for Quality</b> / Українська асоціація якості	Methodical and practical assistance in socially oriented activities/ Методологічна та практична допомога у соціальних заходах та проектах
<b>Ukrainian Chamber of Commerce and Industry</b> / Торгово-промислова палата України	Foreign trade services / Зовнішньоторговельні послуги
<b>Ukrainian National Committee of the International Chamber of Commerce</b> Український національний комітет Міжнародної торгової палати	Business association; Foreign trade services/ Бізнес асоціація; Зовнішньоторговельні послуги
<b>Ukrainian Women’s Fund</b> / Український жіночий фонд	Charity and philanthropy development / Розвиток благодійництва та філантропії

## UCAN



We are pleased to announce that the **Institute for Sustainable Communities - Ukrainian Citizen Action Network (ISC-UCAN)** has committed to partner with United Nations Office in Ukraine on developing a Responsible Business Directory for Ukraine. ISC-UCAN will be co-funding the initiative with USD 10,000. The main objective of the project is to promote Ukrainian businesses already applying GC principles and CSR policies and to show how their investment in CSR is benefiting the Ukrainian people. This will be the first time that such a directory has been produced in Ukraine.

On the basis of the compiled database, the Directory itself will be an excellent resource of information for the wider public, as well as an accumulation of examples of model business behavior that could shape the Ukrainian business environment of tomorrow.

Leading national business associations, such as American Chamber of Commerce, European Business Association, Ukrainian Chamber of Commerce and other similar organizations will be invited to become partners, as we believe that this is a rare opportunity for leading business associations to collaborate and bring considerable value added to the CSR movement in Ukraine.

## HVB meeting



On September 20th 2006 Unicredit Group, present in 19 countries, celebrated its Integrity Charter Day. The Integrity Charter defines a framework of common values as part of Corporate Governance at all levels in the company. At the next Global Compact CSR presentation to be held at HVB Ukraine on December 5th 2006, a member of Unicredit Group, we would like to introduce Global Compact members and guests to the Integrity Charter, the way values were discussed by our local employees and how the charter influences our daily work. A practical example of a typical concern for the bank - prevention of fraud, money laundering and terrorism - will be given.



THE GLOBAL  
COMPACT

## GC Regional Launch in Lviv

The Global Compact will be launched in Lviv on Tuesday 12th December at a forum on Corporate Social Responsibility (CSR) organized jointly by Resident Coordinator Coordinator's Office of the United Nations system in Ukraine and the Lviv Chamber of Commerce and the municipal authorities.

The forum's aim is to bring about a greater understanding of CSR amongst businesses and organizations in Lviv and promote the Global Compact principles. There will be presentations by leading Lviv enterprises on different aspects of being socially responsible including:

- Fostering the respect, dignity and welfare of employees
- Initiatives in support of local communities
- CSR as a mechanism for developing and retaining customer loyalty.

As the Global Compact is a national initiative, this will be the first of four planned regional launches. In 2007, the Global Compact initiative will be launched in Odessa, Donetsk, and Kharkiv.

## Thank you to...

### Leonardo Business Center

#### The Perfect Event in an Extraordinary Location

We are proud to announce that Halcyon HQ, Kyiv's newest and most up-to-date conference and event center, is supporting the Global Compact network. Thanks to Halycon HQ, the Leonardo Business Centre will now be the venue for Global Compact network meetings.

Further information on Halycon HQ services:

At the Leonardo Business centre, Halycon HQ offers the newest and most spacious meeting and event facilities for business in Kyiv. They offer the full complement of services including all logistical arrangements, necessary technological inputs, the best cuisine and catering and high standards of service. Among their existing clients are: Intel, AmCham, Naftogas, Microsoft, Proctor & Gamble, Ukrtelcom, European Business Association, Pr2, ACCO International, Foyil Securities, DEOL Real Estate and Raiffeisen Bank to name but a few.

Located in the Leonardo Business Center

17/52-A Bohdana Khmel'nitskogo Str., Kyiv, Ukraine.

For more information, call 380 (44) 585-9000 or come by and visit.



### Bytsko



We would like to thank Bystko Travel company for supporting the Global Compact network through the provision of free translation services to the Global Compact team.

Bystko Travel was one of the first medium sized enterprises to join the Global Compact. As a long-standing member of the Ukrainian travel industry, they decided to join the Global Compact because they recognize the importance for Ukrainian business of becoming socially responsible. As a leading national tour operator they understand the real value of partnership and business relationships between people and states. Bystko Travel Company guarantees the highest quality and complete spectrum of services on organization of business trips, conferences and presentations, group and individual tours both within Ukraine and abroad. They wish to promote the ten principles declared by the UN Global Compact in all aspects of their business practice.