



## Atsakingas verslas visuomenėje / Responsible Business in Society

2004 m lapkričio 29d. / 29 November 2004

### A g e n d a

- 9.00 Registration**
- 9.30 Press Conference**
- 10.00 Opening / Alfa room**  
H.E. Valdas Adamkus, President of the Republic of Lithuania  
H.E. Cihan Sultanoglu, Resident Coordinator of the United Nations, Resident Representative of the United Nations Development Programme  
Ms. Rūta Skyrienė, Executive Director, Association “Investors’ Forum”
- 10.30 Corporate Social Responsibility (CSR) concept, practical implementation and challenges**  
Mr. Peter Brew, Director, Corporate Practices, The Prince of Wales International Business Leaders Forum
- 11.00 CSR: what role for European public policy?** H.E. Mr. Michael Graham, Head of the European Commission office in Vilnius
- 11.20 Coffee/tea break / Lobby hall**
- 11.50 Private Sector view of CSR**, Mr. Pierre Echard, CSR Europe; Mr. Mark Thompson, PricewaterhouseCoopers
- 12.40 Role of the public sector in promoting CSR**, Mr. Piotr Mazurkiewicz, World Bank
- 13.00 Lunch / Reval Hotel Lietuva “Riverside” restaurant**
- 14.15 Discussion sessions (parallel). Implementing CSR in practice: Lithuanian experience**  
**A. Labour standards in business practice. / Alfa room**  
*Moderator:* Mr. Valdas Rupšys, Secretary of the Ministry of Social Security and Labour of Lithuania;  
*Discussant:* Mr. Algirdas Sysas, Chairman of Lithuania’s Professional Unions Confederation; Dr. Remigijus Šimašius, Free Market Institute of Lithuania; Dr. Jaunius Gumbis, “Lideika, Petrauskas, Valiūnas ir partneriai”  
*Case study:* Ms. Vilma Gapševičiūtė, “Lietuva Statoil”, Mr. P. Nelson English, “Mažeikių nafta”  
**B. Environmental standards in business practice. / Zeta room**  
*Moderator:* Mr. Cornelis T. van der Lugt, United Nations Environment Programme, Division of Technology, Industry and Economics  
*Discussant:* Mr. Emilis Gustainis, “Vilsota”  
*Case study:* Anne Martory, “Lietuva Statoil”
- 15.15 Coffee/tea break / Lobby hall**
- 15.40 Discussion sessions (parallel) - Implementing CSR in practice: Lithuanian experience (continued).**  
**C. Corruption and the Code of Ethics for Business. / Zeta room**  
*Moderator:* Ms. Jolanta Piliponytė, Transparency International, Lithuania section  
*Discussant:* Dr. Kęstutis Juozas Zaborskas, Special Investigation Service;  
Mr. Ugnius Trumpa, President of Free Market Institute of Lithuania  
*Case study:* Dr. Virgaudas Juocevičius, “Constructus”, Mr. Arūnas Rumskas, „Commercial Union Lietuva Gyvybės Draudimas“  
**D. Business Role in Society. / Alfa room**  
*Moderator:* Mr. Gediminas Levickas, Ministry of Foreign Affairs of Lithuania  
*Discussant:* Mr. Linas Dičpetris, Partner, “Ernst&Young“  
*Case study:* Ms. Rasa Bagdonienė, „Kraft Foods Lietuva“; Mr. Tomas Juška, „Libra Holdingas“; Mr. Rolandas Valiūnas, “Lideika, Petrauskas, Valiūnas ir partneriai”.
- 17.00 Concluding Discussion: UN Global Compact: the Potential for Creating a National Network**  
Ms. Rūta Skyrienė, Association „Investors’ Forum”, Ms. Lyra Vysockienė, UNDP Lithuania,  
Ms. Dorota Adamska, BP/Responsible Business Leaders’ Forum in Poland;  
**Adoption of declaration and creation of an initiative group. / Alfa room**
- 18.00 Closing of the Conference / Alfa room**
- 18.15 Reception / Beta room**