



Fostering Multi-Stakeholder Partnerships to Achieve MDGs in Western CIS and Caucasus in the Framework of the UN Global Compact

## PROJECT FACTSHEET

Project duration: April 2006 – September 2009

Beneficiary countries: Armenia, Belarus, Georgia, Moldova, Russia, Ukraine

Project budget: 1,903,742 Euro

Source of funds: Government of Belgium and UNDP

### Background

The overall objective of the project is to accelerate sustainable economic growth and achievement of MDGs through responsible and sustainable entrepreneurship and through multi-stakeholder partnerships with commercial and developmental returns.

The project is embedded in the universal values of the UN Global Compact (GC) in the areas of human rights, decent labour, environment and anti-corruption.

### Intended results

In all beneficiary countries:

1. Active and sustainable Global Compact Networks and new GC participating companies
2. CSR and GC Principles training and learning packages developed and provided to GC participants
3. Public-private policy dialogues on selected issues related to Corporate Responsibility (CR), responsible entrepreneurship and creation of an enabling policy environment for CR implementation
4. Double bottom line – developmental (clearly linked to national development strategies and the MDGs) and commercial (linked to companies' core business and with commercial returns) - business partnerships projects, that are multi-stakeholder in nature and embedded in the GC Principles, brokered and in progress
5. Partnership approach to development promoted through national organisations as well as through government policies.

### Key activities

1. Promotion of Global Compact/CR and creation of active and sustainable Global Compact Networks
  - Seed the idea of the Global Compact and Corporate Responsibility among the business, governments, academia, trade unions and civil society organizations
  - Facilitate learning and sharing of experiences about GC principles, CR and responsible business practices
  - Build active collaboration between the GC participants, facilitate identification and organization of GC Network collective action
  - Accommodate the needs and expectations of small enterprises to enhance their capacities for CR and GC Principles implementation and increase their capacities to supply to large companies (supply and value chain development)
  - Establish governance structure of the GC Networks
  - Facilitate GC Network models which are financially and organisationally sustainable beyond UNDP direct support.

2. Enhanced participation of companies in public-private policy dialogues on CR and responsible entrepreneurship
  - Conduct surveys and analyses on legislative barriers to CR and responsible entrepreneurship
  - Organise round tables on results of such surveys and presentation of analytical reports, findings and recommendations
  - Establish policy dialogues with the main CR stakeholders (business, government, civil society and labour organizations) on developing national CR and responsible entrepreneurship agendas
  
3. Promote multi-stakeholder partnerships for development
  - Identify and broker multi-stakeholder partnership projects, which are embedded in the UN Global Compact principles and have double bottom line – developmental (clearly linked to national development strategies and the MDGs) and commercial (linked to companies' core business and with commercial returns)
  - Broker the linkages and partnerships between businesses and local partners, including NGOs and government; facilitate linkages between multinational/domestic investors and small enterprises along supply chains
  - Co-fund feasibility/market studies to analyse feasibility of partnership projects/investments/business models, potential returns for investors and development impact on beneficiary community/country.

#### Key results in 2006 - 2007

- § UN Global Compact networks are under development in Armenia, Belarus, Georgia, Moldova, Russia and Ukraine, bringing together the 239 most progressive companies (domestic and foreign, large and small) with business associations, NGOs, government and academic institutions.
- § Public-private dialogue initiated in Armenia, Belarus, Moldova, Russia and Ukraine. In Belarus monitoring and analysis of legal environment for CR was conducted. In Moldova the analysis of employer-employee relations was conducted, challenges and possible solutions were proposed. An analytical study on Public Private Partnership (PPP) development was prepared in Russia and proposed six key areas for PPPs. In Ukraine comments were provided on the Draft Government Concept for PPP development 2007 – 2012 to the Ministry of Economy.
- § 17 multi-stakeholder partnership projects in implementation or under development  
Examples:
  - VivaCell, leading cell phone operator in Armenia, UNDP and Pyunic Association for the Disabled established two Arts and Crafts Centres for Disabled in Yerevan and Gyumri. Around 50 young disabled have the opportunity to learn new skills in traditional crafts, increase their income and boost their self-confidence.
  - Ashtarak Kat company, Armenian dairy company, Centre for Agribusiness and Rural Development and UNDP created milk collection units in remote rural Tavush marz. As a result, around 200 small farmers will start selling milk through collection units to the dairy company and will increase their income.
  - 32 organizations, including companies, NGOs and the UN, provided paid internships for 50 young graduates and offered them first professional work experience, resulting in their increased competitiveness in the labour market. Around 50% of interns got access to permanent jobs after their internship.
  - In school year 2007-2008, Savushkin Product and UNICEF in Belarus, jointly with relevant ministries, piloted School Milk Programme including 110 pupils from the Minsk secondary school. The programme is monitored and is intended for replication in other schools.
  - In Ukraine, 3 mobile phone companies and IOM set up a toll-free number to provide information to Ukrainian labour migrants and victims or potential victims of human trafficking. Since its creation in April 2007, the hotline received around 2000 calls and assisted many victims of human trafficking.

- Intel Ukraine and UNDP in cooperation with 10 universities created web-2, a web based e-communities to enable on-line discussions on youth challenges and possible solutions through joint actions and projects.

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